Prospectus





'...because it matters where **you** study'



NOPANY INSTITUTE OF MANAGEMENT STUDIES

2D, Nando Mullick Lane, Kolkata 700006 **Ph:** 91 33 2533 2869 / 70441 75206 / 98303 29882

Email: info@nims.ac.in | www.nims.ac.in

NOPANY INSTITUTE OF MANAGEMENT STUDIES

Affiliated To Maulana Abul Kalam Azad University of Technology, West Bengal (Formerly known as West Bengal University of Technology)



FROM
THE CHAIRMAN'S
DESK

I am delighted to welcome you to the Nopany Institute of Management Studies (NIMS). NIMS has been promoted by the Nopany Foundation. The Nopany Education Trust along with the Nopany Foundation has been successfully running Shri Daulatram Nopany Vidyalaya (now known as Nopany High) for more than 60 years.

The Objective of the institute is to provide excellence in education which is a stepping stone towards a bright future. With this aim in mind, we have diversified into Management & Technological Studies and Health Care Education. NIMS however, deals exclusively with Management Studies. I am confident; you will find our Management Institute friendly, progressive and sensitive to fulfill your needs.

Mr. B. K. Nopany

Chairman

Nopany Institute of Management Studies



FROM
THE DIRECTOR'S
DESK

Dear Candidate.

We recognize that choosing your institution for higher learning is one of the most important decisions in your life. I hope this will help you in your decision making process. NIMS provides quality education along with overall development in your career path.

At NIMS, we seek young, talented boys and girls who are eager to accept the challenges of an academically rigorous, service oriented and personality fulfilling learning program.

NIMS aims at providing you a combination of both theoretical and practical exposure to provide a solid foundation to pursue your career in any part of the world. At NIMS, we build strong future for our students. I am sure that pursuing your higher education through NIMS would be one of the most rewarding experiences of your life.

I welcome you all at NIMS for building your career goal.

Dr. Shabnam Agarwal, Ph.D. (Australia)

Director-Education

Nopany Institute of Management Studies





With the advent of globalization and stiff competition in the world economy, there has been a huge demand of efficient managers and technical professionals in the industry.

To meet the huge industry - requirements and bridge the global standards of employability gap, Nopany Institute Management Studies was established in 2002 after conducting extensive research and interaction among researchers, academicians and industrialists.

Presently, NIMS offers three under graduate courses: Business Administration (BBA), Computer Application (BCA) & Hospital Management (BBA-HM) which are affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT), West Bengal.

Our pedagogy includes real business case studies, industry visits, professional seminars, on-campus recruitment, interaction with renowned speakers and patrons which helps the students in achieving their goals. Our most distinguished faculty has been drawn from a balanced mix of academics, Researchers and professionals from Industry.

Our students are encouraged, motivated & mentored such that at the end of their tenure, their skills & predispositions are matched to their personal & professional vision. Special focus is laid on personal goal setting & defining of the international vision, risk taking and exploring opportunities, nurturing entrepreneurship & understanding corporate culture, along with the key modules on international business environment.

In response to the feedback from the students, alumni and industry, NIMS regularly updates its curriculum and add new offerings for the students based on the current trends and industry needs, which make our students "Industry Ready". We regularly conduct seminar by the resource persons of national and international level universities, workshop, industry – visits etc. for the said purpose. All stakeholders imbibe an overall openness of culture and strong desire to serve the society through best propagation of doctrine of knowledge.

The key objective of our programmes is to impart management education in the fast changing globalised economy so as to enable the student to be optimally equipped to respond to the changing requirements of the industry in the Indian ethos.

Every student of NIMS is special and nurtured as per their personal strengths, vision, passion, goals and objectives. Our Mentor concept provides a unique model of best personal customized advice & continuous guidance for each student from advisors with academic and professional backgrounds who are always there to offer advice and encouragement.

Dr. Subir Ghosh, Ph.D.

Principal

Nopany Institute of Management Studies





ABOUT NIMS

Nopany Institute of Management Studies (NIMS) is a unit of Nopany Foundation that owns an enviable educational heritage exceeding 50 years.

The Foundation has a track record of producing large number of successful candidates at different Boards and University Examinations. NIMS has been founded with the mission to impart quality education to students to enable them to achieve their full potential. The ultimate goal of NIMS is to prepare Business Executives and Entrepreneurs, who are imbibed with analytical skills, excellent team spirit and lifelong inquisitives and thus are able to contribute to the growth of the society at large. In order to meet its obligation in teaching, research work and scholarly activities, NIMS has been studded with high quality professionally competent faculty, who are excellent teachers and legendary experts in their respective fields. They are handpicked from leading Educational Colleges and Business Houses.

OUR PHILOSOPHY

The hallmark of our intellectual capital is the firm belief that there lies an innovative solution for every situation and ability to search ways and means of reaching it. It is this training of the mind which helps us to seek winning solutions. It is this doctrine that lies at the foundation of our march "in pursuit of excellence".



OUR MISSION

Commitment to personal and professional development of Individuals (staff members, students and faculties) throughout their career. Commitment of making University Education accessible and achievable to a wider section of society.

Improvement and continuous up gradation of course curriculum characterized by significance, relevance, excellence and rigor to meet the growing need of the IT and Business Administration sector and create world-class professionals.

Acquisition of State-of-the-Art skill and improvement of infrastructure, conducive to excellence in learning and character building. To build linkage with Corporate Houses, Universities of repute for broader perspectives and standards.

OUR VISION

- → To build a conducive learning environment that promotes creativity and leadership.
- → To maintain a continuous equilibrium of society, science, education and environment through the principles of Excellence, Efficiency and Ethics.
- → To impart education and training through creation, utilization and dissemination of knowledge by focusing on application of concepts in a diversified manner.









INFRASTRUCTURE

Resources and Facilities at NIMS befit the excellent reputation and profile the Institute maintains.

They provide an efficient and effective support to the students in their pursuit of academic excellence.

CLASSROOMS

The need for classrooms and theoretical inputs cannot be over emphasized. Student-teacher interaction through brain-storming session is an effective way to strengthen the theoretical base of a student. The classrooms are spacious and specifically designed to facilitate such participative learning and are equipped with the necessary presentation facilities. All classrooms at NIMS are air conditioned.

AUDITORIUM

NIMS houses an auditorium with a large seating capacity. The auditorium is acoustically designed and used for lectures, screening of films and practical training programmes.

FACILITIES

subscribes to a large number of journals of national and international repute.

State-of-the-art Computer Centre with NT
Network, LAN, Internet facilities through DSL and excellent student computer ratio are the unique features of our back-up facilities.

The Institute has a well-stocked library and

INFRASTRUCTURAL SUPPORT

NIMS believe that its students are the cream of the student community and they deserve the best. The infrastructural support it provides to students is just an expression of this belief.

AUDIO-VISUAL CENTRE

NIMS houses a fully air conditioned audio-visual centre with OHP, VCR with the necessary/Digital Projector presentation facilities.





OVERVIEW

The most comprehensive management degree.

BBA focuses mostly on the leadership and management part of running an organization.

It considers and teaches more in-depth on analytical aspects of business administration / management.

THE CORE DISCIPLINES TAUGHT IN BBA

- + Business Economics
- + Human Resource Management
- + Financial Management
- + Strategic Management
- + Business Accountancy
- + Marketing Management
- + Organizational Behaviour
- + Entrepreneurship

SYLLABUS

3 YEARS, FULL TIME

		1ST YEAR			2ND YEAR			3RD YEAR
	Paper Code	Subject		Paper Code	Subject		Paper Code	Subject
Semester - I	BBA(N) - 101 BBA(N) - 102 BBA(N) - 103 BBA(N) - 104 BBA(N) - 105	English Basics of Mathematics Fundamental of Statistics Economics (Micro) Computer Applications	Semester - II	BBA(N) - 301 BBA(N) - 302 BBA(N) - 303 BBA(N) - 304 BBA(N) - 305	Principles of Management Managerial Economics Business Laws Financial Accounting Environmental Sciences	Semester - III	BBA(N) - 501 BBA(N) - 502 BBA(N) - 503 BBA(N) - 504 BBA(N) - 505	Financial Management Sales & Distribution Management Human Resource Development Entrepreneurship Development Research Methodology
Semester - II	BBA(N) - 201 BBA(N) - 202 BBA(N) - 203 BBA(N) - 204 BBA(N) - 205	Business Communications Advanced Mathematics and Statistics Organizational Behaviour Economics (Mecro) Indian Social Structure and Value & Ethics	Semester - III	BBA(N) - 401 BBA(N) - 402 BBA(N) - 403 BBA(N) - 404 BBA(N) - 405	Production & Materials Management Management Information Systems Cost Accounting Marketing Management Human Resource Management	Semester - IV	BBA(N) - 601 BBA(N) - 602 BBA(N) - 603 BBA(N) - 604 BBA(N) - 605	Management Accounting Advertising & Sales Promotion Industrial Relations Public Service Management Project & Viva



OVERVIEW

The most comprehensive degree on Computer Application.

It focuses mostly on enhancement of analytical skill on computer application.

This course provides sound technical skills addressing problems which arise from computer systems & applications.

THE CORE DISCIPLINES TAUGHT IN BCA

- + Digital Electronics
- + Computer Architecture and Systems Software
- + Operating Systems
- + Data Structure with C
- + Graphics and Internet
- + Software Project Management & Quality Assurance
- + Windows Programming
- + Multimedia & E-Commerce
- + Unix and Networking
- + Object Oriented Programming with JAVA
- + Major & Minor Industrial Project

SYLLABUS

_	LAB	US									3 YEARS, FULL
	<u> </u>	1ST YEAR		n de		2ND YEAR				3RD YEAR	
		Paper Code	Subject			Paper Code	Subject			Paper Code	Subject
	Theory	BCAN - 101	Digital Electronics		Theory	BCAN - 301	Operating Systems				
	•	BCAN - 102	Environmental Studies			BCAN - E302A	Object Oriented Programming		Theory	BCAN - 501	Cyber Security
÷			C Programming		=	BCAN - E302B	with C++GUI Programming with NET	=		BCAN - 502	Unix & Shell Programming
		BMN - 101				BCAN - 303	Computer Graphics	ër.		BCA(BBA)N - 501	Management & Accounting
Semester		DIVIN - IUI	Basic Mathematics Competition		E Practical	BMN - 301	Mathematics for Computing	Semester	Practical	BCAN - 591	Minor Project
S	Practical	BCAN - 193	Programming Lab with C	•	Practical	BCAN - E392A	Programming Lab with C++	Sel		BCAN - 592	Linex Project
						BCAN - E392B	Programming Lab with NET		Sessional	BCAN - 583	Industrial Training
	Sessional	BCAN - 181	PC Software LAB		Sessional B	BCAN - 381	Web Technology Lab		-	30.11.	induction in an integral
	Theory	BCAN - 201	Computer Architecture		Theory	BCAN - 401	Database Management System		Theory	BCAN - E601A	Python Programming
		BCAN - 202	Software Engineering		moory	BCAN - 402	Programming with Java			BCAN - E601B	Artificial Intelligence
=		BCAN - 203	Data Structure with C	:	=	BCAN - 403	Computer Networking	≥		BCAN - E601C	E-Commerce
er-		BMN - 201	Advanced Mathematical Competition		- -	BMN - 401	Numerical Analysis			BCAN - E602A	Web Technology with PHP
Semester		HUN - 201	English Language and Communication	•	E Practical			Semester		BCAN - E602B	My SQL Advanced DBMS with
		TION - ZUI	Lingiisii Languaye anu Communication		Practical	BCAN - 491	Data Base Lab	Sen		BCAN - E602C	PLSQL Digital Marketing
	Practical	BCAN - 293	Data Structure Lab using C			BCAN - 492	Programming Lab with Java			HUM - 601	Values and Ethics of Profession
		HUN - 291	Business Presentation Language Lab		Sessional	BCAN - 481	Soft Skill Development		Practical	BCAN - 691	Major Project with Viva-Voce



OVERVIEW

The most comprehensive management degree.

It focuses mostly on the leadership and management part for running a hospital.

It teaches operational aspects of business administration / management so as to make the patient satisfaction in a hospital at the optimum level.

THE CORE DISCIPLINES TAUGHT IN BBA(HM)

- + Medical Terminology
- + Hospital & Health System
- + Hospital Operation Management
- + Health Economics
- + Medical Record Science
- + Epidemiology & Analysis of Health Information Data
- + Quality in Health Care
- + Project on Marketing of Health Care Services
- + Medical Ethics

SYLLABUS

3 YEARS, FULL TIME

	.	1ST YEAR			2ND YEAR	- A1			3RD YEAR	
		Paper Code Subject			Paper Code	Subject			Paper Code	Subject
	Theory	BHM(N) - 101 Principles of Mgmt & Organization		Theory	BHM(N) - 301	Public Health & Health Care Planning		Theory	BHM(N) - 501	Quality in Health Care
		BHM(N) - 102 Business Communication			BHM(N) - 302	Accounts			BHM(N) - 502	Health Insurance
-		BHM(N) - 103 Medical Technology-I	=		BHM(N) - 303	Health Economics	≡		BHM(N) - 503	Clinical Law & Medical Ethics
ster		BHM(N) - 104 Hospital Operations Management	ster		BHM(N) - 304	Support, Utility & Clinical Services-I	ster .		BHM(N) - 504	Human Resource Managemer
Semester		BHM(N) - 105 Hospital & Health System	Semester		BHM(N) - 305	Fundamentals of	Semester	Sessional	BHM(N) - 581	Summer Trainning Evalualtion
	Practical	ctical BHM(N) - 191 Effective Professional Communications			Inventory Management		(,			
		BHM(N) - 192 Basic Computing Lab		Sessional	BHM(N) - 386	Minor Project				
	Theory	BHN(N) - 201 Medical Record Management		Theory	BHM(N) - 401	Epidemiology and Analysis of	Theory	Theory	BHM(N) - 601 BHM(N) - 602 A/B/C/D/E/F/G (Any one)	Punlic Relations
		BHN(N) - 202 Bio-Statistics				Health Information Data				Elective-I Offline Cources
=		BHN(N) - 203 Medical Terminology II	=		BHM(N) - 402	Support, Utility & Clinical Services-II				A. Occupational Health B. Biomedical Waste Management
		BHN(N) - 204 Marketing Management	ter -		BHM(N) - 403	Environment & Ecology	ter -		(,,	C. Nutrition
semester		BHN(N) - 205 Health Information System	Semester		BHM(N) - 404	Finanacial Management	Semester			D. Cardio Vascular Diseases E. Emergency Service Department
	Sessional	BHN(N) - 281 Advance Computing Lab	လိ		BHM(N) - 405	Fundamentals of Research Methodology	Se			F. Front Office Management G. Disaster Management Online
		BHN(N) - 282 Seminer on an Assigned Topic						Sessional	BHM(N) - 681	Major Project on Specialized

GOVERNING BODY

Shri B. K. Nopany

Occupation INDUSTRIALIST

DesignationCHAIRMAN

Ms. Madhu Tiwari

Occupation SERVICE

DesignationFINANCE OFFICER

Dr. Shabnam Agarwal

Occupation EDUCATIONIST

DesignationDIRECTOR - EDUCATION

Mr. Shirish J. Goswami

Occupation SERVICE

Designation

SECRETARY

Dr. Subir Ghosh

Occupation SERVICE

DesignationPRINCIPAL, NIMS

Mr. Anupam Das

Occupation SERVICE

DesignationADMINISTRATIVE OFFICER

ACADEMIC BODY

Dr. Shabnam Agarwal

Occupation: Educationist

Designation: Director - Education

Dr. Subir Ghosh

Occupation: Educationist Designation: Principal

Prof. A. K. Makar

Occupation: Dean & Professor, SASARD,

Nagaland University (Central University)

Designation: Member

Prof. Prabal Sen

Occupation: Former Professor & Chairman

Entrepreneurship Cell, XLRI, Jamshedpur

Designation: Member

Prof. Prakash Mundhra

Occupation: Guest Lecturer in IIM Calcutta & IIM Indore

Designation: Member

Dr. Pinaki Dutta

Occupation: HOD, Dept. of Academics & Research,

AMRI Hospital, Dhakuria, Kolkata

Designation: Member

Mr. Himanshu Ajmera

ADVISORY BODY

Mr. Brijesh Dalmia

Occupation

Certified Financial Planner

Designation

Member

Ms. Ruchika Sengupta

ciigapta

OccupationDirectorDirector, SanmargAccord Ca

DesignationMember

Occupation Director

Accord Capital Market Nopany

DesignationMember

Mr. Rajendra Singh

Occupation

Trustee Nopany Foundation

DesignationMember



LIST OF FACULTY MEMBERS

SI. No.	Name	Qualification	Experience (Years)	Teaching Subject
1	Dr. Subir Ghosh	Ph.D, MA (Economics), MBA, PGDMM Certification in Environmental Analyst	20	BBA BBA (Hospital Mgmt.)
2	Mr. Kishore Chakraborty	Post-Graduation in Management (IIM- Kolkata) Post- Graduate Diploma in Statistical Quality Control (ISI - Kolkata)	31	BBA
3	Ms. Anwesha Nag	Master in Hospital Management (Hospital Management)	04	BBA
4	Ms. Koyel Ghosh	M.Sc (CS) & M.Tech (CSE)	02	BCA
5	Mrs. Subhra Ganguly	M.Sc (Economics) M.Phil (Economics)	07	BBA BBA (Hospital Mgmt.)
6	Mrs. Koel Basak	MA (English)	17	BBA
7	Mrs. Sharmistha Chakraborty	MBA (Marketing & HR) BBA (Hospital Management)	03	BBA
8	Mrs. Ritu Tamret	MBA (Finance & HR) MA (English)	04	BBA BBA (Hospital Mgmt.)
9	Mr. Ratul Mukherjee	M.Tech (CS) & MCA	05	BCA BBA (Hospital Mgmt.)
10	Mr. Kaustav Sinha	M.Tech (CS) & MCA	05	BCA
11	Ms. Bratati Chakraborti	M.Tech (CS) & MCA	08	BCA
12	Ms. Priya Das	M. Tech (CS)	02	BCA, BBA
13	Mr. Nirvik De	MBA (Finance), CFA	05	BBA
14	Mr. Bikram Prasad	Master in Hospital Administration (MHA)	06	BBA (Hospital Mgmt.)
15	Dr. Kaushik Sinha	BAMS, MBA	07	BBA (Hospital Mgmt.)
16	Ms. Shromona Neogi	PGDM (HR & Marketing)	02	BBA BBA (Hospital Mgmt.)

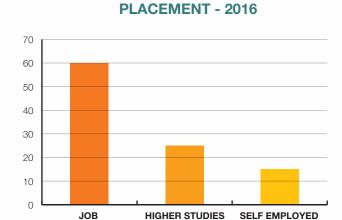
LIST OF INSTITUTIONS: Our Students are Pursuing Higher Studies

IMT Ghaziabad	Jadavpur University	NIT Durgapur	IIM Kolkata
SIBM Pune	Business School, Australia	FMS University of Delhi	IEM Kolkata
University of Sydney	Asian School of Business, New Delhi	Heritage Institute of Technology	ISB Hyderabad
XLRI Jamshedpur			

LIST OF ORGANIZATIONS:

Our Students are Placed

TCS	Apollo Hospital
Accenture	Deloitte India
Wipro	PC Technology Pvt. Ltd.
Capgemini	Medica Superspeciality Hospital
ICICI Bank	AMRI Hospital
Airtel	Webspidy
Axis Bank	HDFC Bank
Parle-G	Pantaloons
Videocon	





ASHISH KR. JHA Qualification: BBA **TCS**

Starting Salary 1.7L



PRAKASH TRIPATHI Qualification: BCA

Accenture

Starting Salary 1.8L



POOJA JAISWAL Qualification: BBA

Head Hunters HR Pvt. Ltd.

Starting Salary 1.44L



ROHINI SINGH Qualification: BCA

Capgemini

Starting Salary 1.9L



ARKAJIT DAS Qualification: BCA

Deloitte

Starting Salary 1.8L



BHAWESH SHARMA Qualification: BBA

IBM

Starting Salary 8.5L



SUJEET GIRI Qualification: BBA

Entrepreneur (Metallurgy)



ABHISHEK SINGH Qualification: BBA

L&T

Starting Salary 3.0L



PRERNA JAISWAL Qualification: BBA

Entrepreneur (Beauty & Skin Care)



INDRANIL GHOSH Qualification: BBA

Exide

Starting Salary 2.7L



ANKIT KR. DUBEY Qualification: BCA

Syscon Engineering

Starting Salary 1.8L



ADITI SAMANTA Qualification: BBA

Cognizant

Starting Salary **2.0L**



DEBOLINA CHATTERJEE Qualification: BCA

TCS

Starting Salary 1.8L



ABHINAV BAID Qualification: BBA

Entrepreneur (Motor Parts Manufacturing)



VIVEK KR. SINGH Qualification: BCA

TCS

Starting Salary **2.4L**



AROSHI JAISWAL Qualification: BCA

Wipro

Starting Salary 2.2L



KANISK KR. SINGH Qualification: BBA



PLACEMENT RECORDS YEAR 2018



KUSHAGRA KUSHAN Qualification: BBA

Spicejet Ltd **Customer Support Executive**

Starting Salary 6.5L



PUJA PANDEY Qualification: BBA

Bariza Software Solutions Business Development Officer

Starting Salary 2.5L



ANKITA SHAW Qualification: BBA

Sri Automative Pvt Ltd (Division: Honda) Marketing Executive

Starting Salary 2.6L



SHRINWANTI SINGHA Qualification: BCA

Pursuing MCA



MADHUR CHOTIA Qualification: BCA

Cognizant Asst. Programmer

Starting Salary / 3.0L



PUJA YADAV Qualification: BBA

Sri Automative Pvt Ltd Sales Executive

Starting Salary 2.6L



HARSH RAJ MEHTA Qualification: BBA

Sri Automative Pvt Ltd (Mahindra) **Business Development Officer**

Starting Salary 2.4L



VARSHA SARAF Qualification: BCA

Pursuing MCA



AKASH GUPTA Qualification: BBA

Bariza Software Solutions Business Development Executive

Starting Salary 2.4L



SHILPA BANKA Qualification: BBA

Bariza Software Solutions Business Development Executive

Starting Salary 2.9L



SIMRAN JAISWAL Qualification: BBA

Sri Automative Pvt Ltd (Mahindra) **Business Development Officer**

Starting Salary 2.4L



KRISHNAMOYEE SAHOO Qualification: BCA

Pursuing MCA



FARZANA BEGUM Qualification: BBA

Bariza Software Solutions Business Development Officer

Starting Salary 2.0L



SHOVA SOREN Qualification: BBA

Sri Automative Pvt Ltd Asst. Sales Manaer

Starting Salary 2.2L



AMAN GUPTA Qualification: BCA

Own Business (Electronic Equipments) Self Employed



PRAVEEN KUMAR Qualification: BCA

Pursuing MCA



PRIYAM PRAMANIK Qualification: BBA

Sri Automative Pvt Ltd (Division: Ashok Leyland) **Business Development Officer**

Starting Salary 2.6L



SOURAV GUPTA Qualification: BBA

Bariza Software Solutions Business Development Manager

Starting Salary 2.7L



BIKASH RAJAK Qualification: BCA

Entrepreneur Software Company Self Employed



RATNADIP PAUL Qualification: BBA

Apollo Gleneagles ASST. MANAGER

Starting Salary



RATNADIP PAUL Qualification: BBA

Pursuing MBA



MD. YOUNUS KHAN Qualification: BBA

World of Web **Business Development Officer**

Starting Salary 2.8L



SUMAN GHOSH Qualification: BBA

Real Kashmir Football Club Asst. Manager

4.0L Starting Salary



AKASH HAZRA Qualification: BBA

Pursuing MBA

INDUSTRY INSTITUTE INTERACTION







We at NIMS believe that perpetual exchange of information between industry and academics is imperative. We effectively utilize representatives of industry right from the process of course design to the final assessment and evaluation of course curriculum.

PLACEMENT SCENARIO 25 20 15 10 TCS Tech Mahindra ICIC Bank WIPRO AXIS Bank Birla Life Higher Studies

CORPORATE PARTNERS

























































































PICTURE GALLERY













